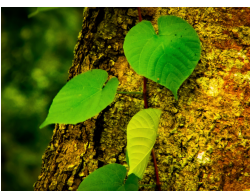


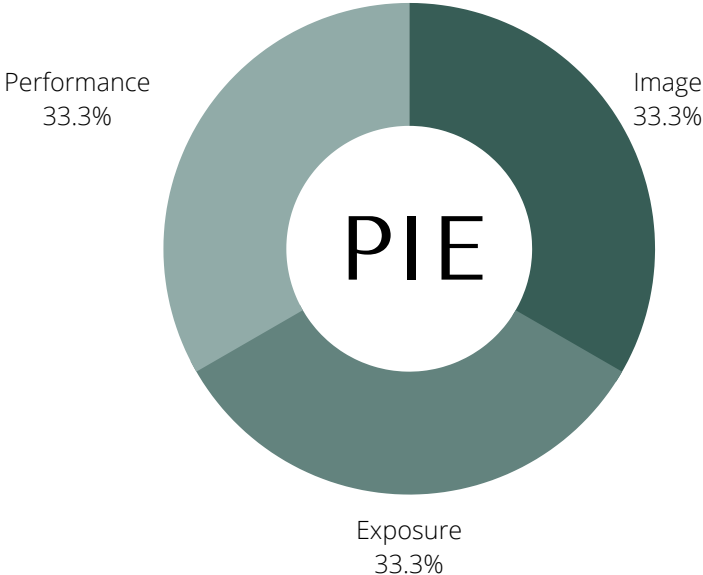
The Ultimate Career Strategy Guide



We love trees and we hope you do too. All of our PDF's are editable so there is no need to print out this document to work on your plan.

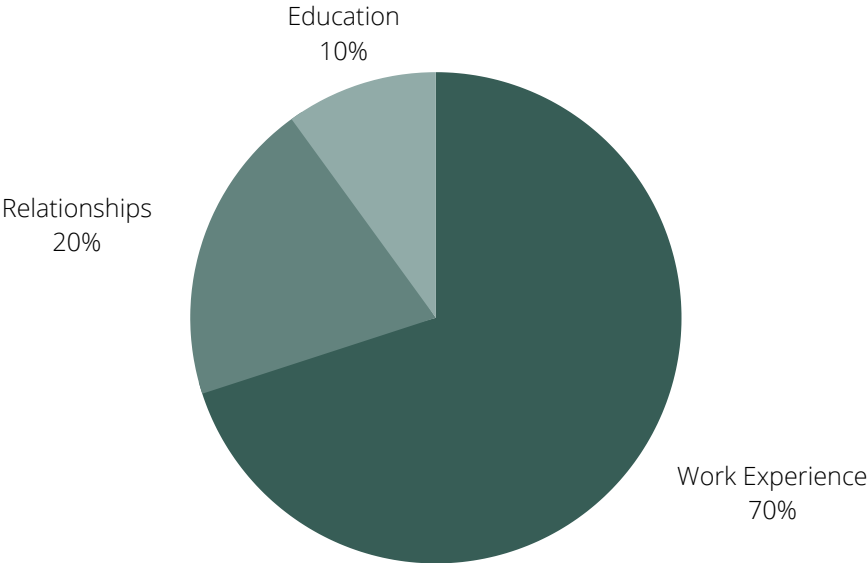
BEFORE YOU GET STARTED

Here are a few things you'll want to remember as you begin mapping out your career strategy.



Doing a good job isn't enough. In order to grow your career you need to have the total package. Gain access to the right people and build a professional brand that stands out from the pack.

Think twice before spending more time and money on another credential. Focus on landing important and visible projects and maximize the opportunities you have to interact with others.



Step
1

ESTABLISH YOUR VISION

A solid career strategy starts with a clear vision. As you set your goals, you should also consider:

- The impact you want to make
- Continued growth opportunities
- Personal and life-balance needs
- Financial goals

Today	Future
What I do <div data-bbox="191 751 782 919"></div>	My next step <div data-bbox="802 751 1393 919"></div>
Things I have <div data-bbox="191 1003 782 1178"></div>	Things I want to have <div data-bbox="802 1003 1393 1178"></div>
How I feel <div data-bbox="191 1262 782 1436"></div>	How I want to feel <div data-bbox="802 1262 1393 1436"></div>
Benefits of achieving my goals	Tradeoffs for achieving my goals
<div data-bbox="191 1608 782 1978"></div>	<div data-bbox="802 1608 1393 1978"></div>



Step
2

ASSESS YOUR SITUATION

There are many paths forward to achieving your goals. Keep the following ideas in mind as you figure out what tools you have to work with:

- Play to your strengths and make them even better
- Focus on near term goals (1-2 years)

Skills

Relationships

Education

Values

Interests

Leadership Attributes



Step
3

Create Your Roadmap

Reaching your goals is the fun part! Build a strong plan so you can reach your goals as quickly as possible. As you start taking action to reach your goals, keep in mind:

- Take small steps each day
- Get the support you need to win
- Be open to taking different paths that can take you where you want to go

